# Milestone 2 Form: Develop a helpful insight

# Polster Consulting, LLC

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| ITEM | VALUE |
| How might you add value to the upcoming project? What will be your role? |  |
| What similar project have you supported in the past where you added value in a similar way? |  |
| What smart stuff did you do on that prior project? (Make a list) |  |
| For each of those smart things you did, what would have gone wrong if you had not done them? (List for each smart thing you did.) |  |
| What might go wrong in future project if you don’t do the same smart stuff? (List for each smart thing you did.) |  |
| What mission goal might not be attained in the future project if you don’t do your smart stuff? (List for each smart thing you did.) |  |
| Formulate a value assertion based on this model: If the XYZ agency does not use our smart stuff, they risk not attaining Mission Goal A. |  |